E-Cell

School Of Computer Science And Information Technology, DAVV

Indore, Madhya Pradesh

Vision

The Cell envisions a paradigm shift in the understanding of entrepreneurship, emphasizing that it goes beyond creating a company to embrace innovation and the cultivation of unique ideas. Through dynamic activities and workshops, we are committed to shaping individuals into successful leaders and managers, actively contributing to India's burgeoning startup ecosystem. Recognizing the prevalence of post-college placements, The Cell stands as a catalyst for change, training individuals for entrepreneurship within the secure walls of established companies.

Our mission is to empower future-preneurs to conceive and develop novel business ideas while benefiting from the support and safety nets provided by existing organizations, thereby fostering a community that thrives on innovation, resilience, and an unwavering pursuit of excellence.

Logo And Tagline

"Fostering Tomorrow's Change-makers: The Cell - Where Entrepreneurship Sparks, Innovation Collaborates, and Success Unites."

Verticals And Their Roles

Head of e-cell

Responsible for overseeing and leading the Entrepreneurship Cell (E-Cell). Develops the overall strategy and vision for the E-Cell

Associate manager

Assists the Head of E-Cell in executing the cell's strategy. Acts as a bridge between different functional areas within the E-Cell.

PR manager

PR Managers shape a positive image through media, crisis handling, strategic planning, events, and stakeholder communication.

Technical manager

Manages E-Cell's technology infrastructure, website, databases, and integration, ensuring seamless technical operations for events and activities.

Management team

Collaborates for E-Cell's success, ensuring regular communication, updates, and addressing challenges, with each member contributing expertise for holistic growth.

Event manager

Plans and executes E-Cell events, coordinating logistics, schedules, and communication with participants, speakers, and sponsors, in alignment with overall objectives.

Finance manager

Manages the budget and finances of the E-Cell. Develops financial plans and ensures responsible spending Provides financial reports and updates to the management team.

Social media manager

Manages the E-Cell's presence on social media platforms. Creates engaging content to promote events, initiatives, and activities. Builds and maintains relationships with the online community.

E-Cell Events (College level)

1 **Bootcamps**

Organizing Bootcamps in the college premises like Bootcamp on Blockchain, Coding, AI, Personality Development, Web Development etc

2 **Sessions**

Engaging and interactive sessions by industry experts, visiting faculties. It will include sessions like Networking on social media, content creation, resume building etc

3 **Workshops**

Interactive workshops on IOT, Soft-skills, Data science, New AI tools, Product Development, Entrepreneurship etc

4 **Lectures**

Knowledgeable lectures on different subjects to gain on-demand knowledge of the booming industries

E-Cell Events (Team Level)

1 **Startup Ideation Challenge**

Teams brainstorm and pitch innovative startup ideas. This event encourages creativity, teamwork, and the ability to articulate and sell a business concept.

2 **Pitch Perfect**

Teams refine their elevator pitches and present them to a panel of judges. This event helps participants enhance their communication skills and ability to succinctly convey business ideas.

3 **Networking Treasure Hunt**

Teams navigate a networking treasure hunt, where they must connect with various industry professionals, mentors, or alumni. This event promotes networking skills and relationship building.

4 **Leadership and Team Dynamics Workshop**

A workshop-style event where teams participate in activities and discussions focused on leadership, effective communication, and team dynamics.

Yearly Calendar(2024)

January: Promotion of E-cell

The month kicks off with a strategic focus on promoting the E-cell, setting the tone for upcoming activities.

February: Recruitment Drive for E-cell

E-cell initiates a recruitment drive, seeking candidates for various designations to enhance its team.

March: Diverse Learning Sessions

Two team bonding sessions set the collaborative tone, accompanied by a three-session workshop on Blockchain and two sessions of C++ training.

April: Blockchain Exploration and Testing

A Blockchain workshop and testing session, along with additional C++ training, create a dynamic learning environment, complemented by a Personality Development Session.

May: Intensive C++ Training and Coding Test

Four C++ training sessions and a coding test provide a comprehensive skill-building experience, complemented by a Personality Development Session.

June: Python Training and Personal Growth

The focus shifts to Python with five training sessions, fostering programming skills and personal development through a dedicated Personality Development Session.

Yearly Calendar(2024)

July: Python Mastery and AIML Workshop

A Python training session, a test, and a four-session workshop on AIML underscore proficiency in Python, while exploring the realms of Artificial Intelligence and Machine Learning.

August: AIML Exploration and Team Building

A two-session AIML workshop, a test, and a team bonding session emphasize AI and ML, complemented by a Personality Development Session.

September: Java Training and Web Development Workshop

Four Java training sessions, a workshop on Web Development, and a Personality Development Session contribute to a diverse skill set.

October: Java Mastery and Web Development Insight

Four Java training sessions, a test, and a workshop on Web Development intensify Java skills and explore the intricacies of web development.

November: In-Depth Web Development Workshop

A five-session workshop on Web Development deepens understanding, fostering creativity and collaboration in the team, accompanied by a Personality Development Session.

December: Culmination with Web Development Project

The year concludes with a test on Web Development, a hands-on project, and a final Personality Development Session, encapsulating a year of diverse learning and growth.

Team Bonding Sessions

**Open Discussion And
Feedback**

Innovation Brainstorming

Pitch Practice Session

**Skill Sharing And
Collaboration**

Fun And Gaming Activities

Recruitment Planning

Topic Study

Making PPT And Presenting The PPT

(Group/Solo)

Technical Test

(Fundamental Technical Questions)

Aptitude Test

(Quantitative Aptitude, Verbal Aptitude, Reasoning)

Group Discussion

(Group Discussion On Different Topics)

Final Interview

(Personality Analysis And Given Topic Q&A)

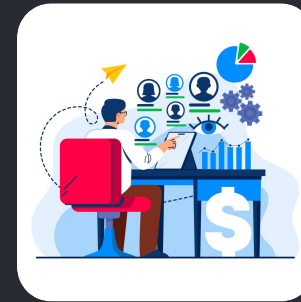# Plan For Developing E-cell's Official Website

Web Design

Designing the layout of the website and different sections as well as different pages of the website

Frontend And Backend

Making of user-interface of the website and managing the backend with the database of the website

Admin And User-Level Control

Defining the authentication and authorization rules for the admin as well as for the user

Maintenance Of Website

Consistently updating the increasing features of website and maintaining previous data

Thank you!